


# It's Bikini

Season &


lylablu

has a little

something to say about that!




Yeah, it's a cliché. Southern California has bikinis, big time. Everyone knows that. But now, Southern Cal is also going small time, with hand-crocheted, sequin-studded bikinis for little girls. Lyla Blu, creators of soft but edgy kids clothing with rock 'n roll accents, introduces its bikini line. Designed by Lisa Leija, with a bit of musical influence and a lot of sass, these stretchy bikinis may be small but they have a *big sense* of style.



"My goal with Lyla Blu has always been to take children's wear to the edge," explains Lyla Blu President and Designer Lisa Leija. "In this case, it's to the edge of the pool! Bathing suits should be fun, have attitude, and make a statement about fashion. These definitely do!"

In fact, Lyla Blu bikinis are colorfully fashionable. With a nod toward the earliest days of rock, these crocheted wonders are available in sunlight yellow with tangerine orange trim, lime green with purple trim, raspberry pink with pink trim, white with hot pink trim and mocha with white frosting trim. The



bikini bottoms hug little bottoms gently and sport a tiny sequined flower. The tops, which tie easily and won't undo until it's time to get dry, also have tiny sequins.

Lyla Blu bikinis have arrived just in time for bikini season. They're available in two little sizes: 2—4, and 4—6; at the hippest kids' boutiques in Los Angeles.

Lyla Blu. Accents on style. Rock 'n roll ready. Fashionably fun. For kids only. Check out [www.lylablu.com](http://www.lylablu.com) for locations and more information, or call 818.974.9118.



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